



Mistral announces Wins for its Customizable Product Design – The SUNADA

*Wins demonstrate strong impetus for the completely integrated and customizable
product design among device manufacturers*

Bangalore and Dallas, 28th December 2005: Mistral Software, an ISO 9001:2000 certified premium product-realization company, is pleased to announce design wins based on its Customizable Product Design - SUNADA. Released in February 2005, the SUNADA is a completely integrated and customizable product design built around TI's OMAP5912™ processor. The SUNADA can be customized for multiple applications like GSM Phone, navigation, Digital Audio, gaming, organizer, e-learning, video, internet access, VoIP, VGA camera, jukebox amongst others, enabling end users to harness the true potential of mobile computing.

Highlights of the Customizable Product Design

The SUNADA is an excellent example of converging multiple applications in a single device. The ultra-sleek device designed for a slim mechanical enclosure runs WinCE OS on a TI OMAP5912™ processor and supports five Radio modules for GPS, GSM/GPRS, WLAN, Bluetooth and FM and comes with a Quarter VGA resolution 3" LCD display with a touchpanel and keypad. It also includes a Digital Camera, SDIO/SD-MMC slot, and a 1" Hard Disk. It is among the first designs to converge five RF modules in one small form factor board based on OMAP5912.

The Design Wins

Mistral has had many design wins for consumer products based on their SUNADA design. Over the past year, Mistral has worked with various device manufacturers in Europe and US to customize the SUNADA for their upcoming products like: GPS based navigation device, high-end digital audio system, rugged wrist-mounted computer and

medical electronics device. These products will begin to appear in the markets over the next few months.

“These wins are an outcome of an investment that we made in building the SUNADA customizable design. Today there is a complete eco-system around the SUNADA which includes technology components, software development and production support.” said Samyeer Metrani, VP Product Development at Mistral Software. “Over the past few months, we have further improved on the SUNADA design by integrating it into a smaller form factor board and supporting multiple OS like WinCE5.0, Windows Mobile, & Linux. The new design is suitable for end products like wrist-mounted computers, gaming terminals, assisted living devices and smart phones.”

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“Our strategy is to provide complete turnkey solutions – from idea to production to product developers around the SUNADA platform.” said Samyeer. “The SUNADA is an ideal choice for manufacturers wanting to get their products out on the store shelf in the next 8-10 months. This platform can save four to six months in their design cycle and Mistral’s engineering team can support development of any custom variants of this design.” he added.

Mistral will demo this product at the 2006 International CES at Las Vegas, NV between 5-8 January 2006. For demos and discussions at the CES, please contact Srinivas Panapakam at srini@mistralsoftware.com or call +1-925-577-0796.

For more information on the SUNADA Customizable Product Design, please visit <http://www.mistralsoftware.com/sunada.htm>

Mistral is a TI OMAP™ Technology Center, which assures clients of world-class services in the areas of software and hardware design, development and consulting on the OMAP™ platform. Mistral also currently offers the Accelerator Program for OMAP5910 and OMAP5912, comprising of drivers and BSPs for Linux®, VxWorks® and WinCE and the Q-VGA LCD Module (QVLM) and Rapid Development Kit for the OSK.

About Mistral

Mistral Software is an ISO 9001:2000 certified premier product realization company providing end-to-end services for product design and development in the embedded

space. Mistral has domain expertise in Embedded Real-Time Development, Board and FPGA Design, Communication Protocols, VoIP, Digital Signal Processing, As a single source for both hardware and software engineering expertise, Mistral's expert design and development services have improved the quality and accelerated the time -to-market for a broad range of embedded systems. Mistral has operations in USA, Japan, Germany and India.

For more information, visit www.mistralsoftware.com.

Contact Details

Akhila D S

Marketing Manager

Ph: +91.80.2535 6400

E-mail: akhila@mistralsoftware.com