



For Immediate Release

Mistral Introduces WinCE 5.0 BSP for TI's OMAP5912 Starter Kit

WinCE® 5.0 drivers and BSP to help Windows Embedded OS designers accelerate application development

Bangalore, August 31, 2006 - Helping Windows Embedded Operating System (OS) designers accelerate the development cycle for applications powered by Texas Instruments' OMAP5912 dual-core processor, Mistral Software, a leading product realization company specializing in real-time embedded solutions, today announced the availability of their Accelerator Program Version 2.0 for TI's OMAP5912 Starter Kit (OSK).

The Accelerator Program 2.0 addresses the emerging needs of embedded OEMs, who are creating or upgrading their applications with Windows CE 5.0 as the embedded OS for their devices. The Accelerator Program Ver 2.0 for TI's OMAP5912 OSK comes equipped with WinCE 5.0 drivers and Board Support Packages (BSPs). The easy-to-use WinCE 5.0 BSP helps streamline the design process by supporting a wide range of modules and drivers.

Targeted for use by Portable Data Terminal (PDT) OEMs, the OMAP5912 Starter Kit is one of the most affordable and easy-to-use starter kits in the market and a preferred solution for many developers using the OMAP5912 processor. By leveraging the benefits of the Accelerator Program, designers can meet their design goals faster, with increased functionality and performance.

"We aim to provide solutions that help embedded designers and OEMs shorten the development timeline and move products to market faster," said Samyeer Metrani, VP-Product Development, Mistral Software. "The Accelerator Program Ver 2.0 is a continuation of our OMAP5912 based endeavors that consists of plug-in modules for the OMAP5912 Starter Kit like the Q-VGA LCD Module (QVLM) and Rapid Development Kit and the SUNADA reference design based on TI's OMAP5912 processor that can be customized for a wide range of applications like PDT, Wireless Phone, Navigation device, Medical device etc."

The basic BSP consists of drivers for Serial, Display, Keypad, Touch panel, Audio, Compact Flash memory, USB Serial function, NOR flash and Ethernet.

Also available are additional drivers for SDIO, NAND Flash, HDD, Camera, GSM/GPRS, GPS, WLAN and Bluetooth, which are not part of the basic BSP package.

This latest offering from Mistral is a part of its initiative as a member of the Microsoft Windows Embedded Partner program, providing services and solutions based on Microsoft Embedded Platforms. Microsoft Windows Embedded Partner Program is a strategic worldwide program focused on providing partners with increased business opportunity, market awareness and technology advantage.

Mistral also serves as a broad market OMAP Technology Center (OTC), offering services in the area of software and hardware design, development and consulting on the OMAP platform.

For more information visit: <http://www.mistralsoftware.com/accelerator>

About Microsoft Windows Embedded Partner Program

The Microsoft Windows Embedded Partner Program (WEP) consists of over 1,200 Partners in 55 countries worldwide. The Program is focused on providing partnering and co-marketing opportunities to companies delivering products, services or solutions based on Microsoft Windows Embedded Platforms.

The program providing numerous benefits devoted to establishing brand awareness, demand generation and strong industry support for its partners. WEP is dedicated to presenting new and exciting opportunities in the embedded space, building strong markets for partner products, services and solutions while helping bring those solutions to market more quickly and with greater market exposure.

About OMAP Technology Centers

Independent OMAP Technology Centers provide development support by bringing together a variety of hardware, software and system integration expertise, giving device manufacturers and developers a single point of entry for OMAP development technologies. Located throughout the world, independent OMAP Technology Centers have the expertise necessary to get customers to

market quickly with robust, power-efficient products, which use TI's OMAP platform. For information about the worldwide network of independent OMAP Technology Centers, visit <http://www.omap.com/>

About Mistral

Mistral Software is an ISO 9001:2000 certified and CMMi Level 3 appraised premier product Realization Company providing end-to-end services for product design and development in the embedded space. Mistral has domain expertise in Embedded Real-Time Applications, Communication Protocols, VoIP services, Digital Signal Processing, Board Design and FPGA Design. As a single source for both hardware and software engineering expertise, Mistral's expert design and development services have improved the quality and accelerated the time -to-market for a broad range of embedded systems. Mistral has operations in USA, Japan, Germany and India.

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